

# NeuroDevNet KT Core Services

## KT helps to maximize the impact of research and training in neurodevelopmental disorders.

Knowledge and Technology Exchange and Exploitation (KTEE) is an identified priority in NeuroDevNet's strategic plan. The NCE Secretariat's definition of KTEE in an NCE is "to generate social and economic benefits by ensuring the rapid flow of ideas and innovations from researchers to Canadian receptors". The KT Core aims to provide a range of KT services to increase the impact of NeuroDevNet generated knowledge on policy and practice, and enhance KT capacity within the Network's training programs.

The KT services described below will support NeuroDevNet researchers, students and partners with:

- 1) building networks, collaborations and partnerships
- 2) planning workshops, symposia, conferences
- 3) producing products such as web and social media, clear language summaries, video and arts based dissemination

The KT Core will also help to evaluate KT in NeuroDevNet research and training programs.

## KT Core Services:

### Knowledge Brokering

- support collaborations between NeuroDevNet researchers and partners from the public, private, non-profit and practitioner sectors
- support development of NeuroDevNet corporate networks such as the Community for Brain Development
- support KT planning i) advise NeuroDevNet researchers and their partner organizations on plans for integrated and end of grant KT; ii) support KT components of NeuroDevNet funding applications

### Support for KT Events

- identify and adapt event planning tools and make them available along with support to NeuroDevNet researchers, trainees and partners: ensuring decision maker partners involved; identifying venues; negotiating contracts; logistical support for catering, A/V, printing, etc.
- provide input and support to NeuroDevNet events including the annual Brain Conference
- staffing exhibit booths and NeuroDevNet events

### Support for KT Products

- draft clear language research summaries
- support social media strategies
- assist NeuroDevNet researchers, students and partner organizations making videos and other forms of KT dissemination including arts based content

### KT Capacity Building

- KT training in person and online
- identify, assess and adapt KT tools to NeuroDevNet needs

### KT Evaluation Framework

- develop evaluation framework for KT; develop KT success stories

The NeuroDevNet KT Core is hosted within York University's award winning Knowledge Mobilization Unit.

To secure any of these KT Services please contact NeuroDevNet's KT Service Providers.  
Please see over for contact information.



# Meet the KT Core Team

## **Anneliese Poetz, KT Manager**

Anneliese completed her PhD in Social Science at McMaster University. She completed a concurrent diploma programme in Health Services and Policy Research through the Ontario Training Centre, which provided additional opportunities to learn about KT. Anneliese's PhD research generated a systems-based model for KT, grounded in the realities of decision-making in organizations that must incorporate different types of academic and non-academic sources of information (e.g. financial, environmental, technical) as well as stakeholder input. Anneliese worked as a knowledge officer at the Canadian Language and Literacy Research Network writing plain language research summaries for policymakers, parents and teachers. In her most recent role as project manager for the National Collaborating Centre for Infectious Diseases, she designed and developed stakeholder-and evidence-informed products for public health practitioners.

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## **David Phipps, KT Lead**

David is Executive Director, Research & Innovation Services at York University. In this capacity he leads York's award winning Knowledge Mobilization Unit that provides services to researchers, community organizations and government agencies who wish to maximize the economic, social and environmental impacts of university research. In 2011 and 2012 Dr. Phipps was named the most influential knowledge mobilizer in Canada and in 2012 York's Knowledge Mobilization Unit was awarded a best practice award from the European-based Knowledge Economy Network. In 2012 he was awarded a Queen Elizabeth II Diamond Jubilee Medal in recognition of his work in knowledge mobilization. He also leads ResearchImpact - RéseauImpactRecherche, Canada's knowledge mobilization network including 10 universities from across Canada.

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